



Press Release of October 27, 2010

GREEK YELLOW PAGES selects Calligram Pagination from X-MEDIA

GREEK YELLOW PAGES (GYP), the leading provider of print directories, internet, mobile & telephone services in Greece, has chosen Calligram Pagination to handle in record time the production of its 55 printed directories.

Placed in competition with other international solutions and after an in-depth selection process, X-Media's Calligram has been selected by GYP for its experience, its speed and its flexibility. All of which qualities will be of great use to streamline the directory business of GYP.

"We are delighted to work with GYP on this project", stated Jean-Michel ROSAZ, president of X-Media, "it is an exciting challenge for us to help GYP improve efficiency, generate new revenues, and reduce operating costs thanks to our Calligram solution and our expertise".

Strong of directory publishers using Calligram in countries as diverse as India, France, Lebanon, Argentina or Vietnam (and many more...), X-Media widens yet again with this project its acknowledged expertise by stepping in the Greek market for the first time.

About GREEK YELLOW PAGES

GREEK YELLOW PAGES, has built on a 40 years tradition and expertise in the process and dissemination of information through its printed directories, internet services (on www.xo.gr) as well as mobile & telephone services (11811).

Through its 55 printed directories (yellow and white pages), being distributed annually in more than 5.000.000 copies all over Greece, GREEK YELLOW PAGES offer any information related to products, companies and different professions.

GREEK YELLOW PAGES is today a multiple platform for display and advertising, where users can find any kind of information, 24 hours a day, 7 days a week.

More info: www.yellowpages.gr

About X-MEDIA

Since 1992, X-Media is a leading solution provider for the media industry and is now strong of 350 customers across 25 countries.

More specifically, X-Media is a key partner of Directory publishers around the world, and accompanies them in meeting the challenges of their evolving market, both on print and online businesses.

Altogether, with its subsidiaries, X-Media offers a complete range of solutions dedicated to the media industry, which cover the following activities: advertising system, display ad production, automatic pagination, website building platform, self-procurement portals, circulation, subscriptions, etc.

More info: www.x-media.fr

Press Contact:

Gilbert Martin - +33 1 46 43 90 06 – g.martin@x-media.fr